

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
FEBRUARY 2, 2016 AGENDA**

Subject:	Action Required:	Approved By:
<p>An ordinance authorizing the purchase of a Curved LED Sign without competitive bidding.</p>	<p style="text-align: center;">√ Ordinance Resolution Approval Information Report</p>	<p style="text-align: center;">Bruce T. Moore City Manager</p>
SYNOPSIS	<p>Authorizes the City Manager to purchase a Curved LED Sign for the Creative Corridor’s Main Street Mall building and dispense with the competitive bidding requirement.</p>	
FISCAL IMPACT	<p>The sign will be purchased using 100% grant funding from the ArtPlace Foundation. The cost of the sign including installation and a five (5)-year warranty is \$53,600.60 plus tax, and will be paid from Accounting Unit 270129, Activity Code G030166 and G030167.</p>	
RECOMMENDATION	<p>Approval of the ordinance.</p>	
CITIZEN PARTICIPATION	<p>N/A</p>	
BACKGROUND	<p>This authorizes the City Manager to dispense with the requirement of competitive bids and to authorize the purchase of a Curved ten (10)-mm LED Display Sign with a live area of 5’3” x 15’9”, which will be installed on the Main Street Mall Building (101 East Capitol Avenue) located in the Creative Corridor. The sign will be used to promote performances and other civic events much like the former sign in the front of the Robinson Auditorium. The purchase is 100% funded by an ArtPlace Foundation Grant.</p>	

**BACKGROUND
CONTINUED**

ACE Sign Company of Little Rock has provided estimates on three (3) signs, all of which were significantly less expensive than those from other vendors. The price includes installation and a five (5)-year warranty. ACE is also a local company that can readily provide warranty or post-warranty service. The proprietary software used will be the same as that used for the “tickertape” sign recently approved for purchase by the City, which will facilitate operation of the sign by the Little Rock Convention and Visitors Bureau Engineer.